

HOW TO USE OUR MEDIA KIT

Thank you for your interest in ERI! We have provided the following assets for easily sharing our white papers.

ABOUT US SHEET

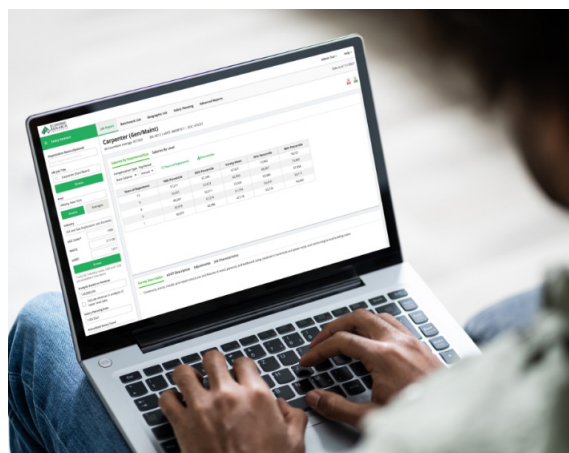
This one sheet contains ERI's boilerplate, which you can use if you need an introduction to ERI. For more information, visit www.erieri.com.

SOCIAL MEDIA GRAPHICS

Social media is a powerful tool to share news on salary and compensation data with your audience. We pre-designed social media graphics for you to use without needing to design your own! The graphics are specifically sized for LinkedIn. If you need the graphic in a different dimension, please email us at marketing@erieri.com, and we would be happy to resize the graphic. We designed two different types of graphics:

NATIONAL COMPENSATION FORECAST GRAPHIC

You can use this social media graphic to share ERI's National Compensation Forecast white paper. The National Compensation Forecast is designed to capture salary changes across a broad range of jobs found in the U.S. economy. On a quarterly basis, ERI examines the rates at which compensation has increased and provides guidance on the expected increase for the upcoming year.



GENERIC WHITE PAPER GRAPHIC

You can use this social media graphic to share other ERI white papers. With a PhD-level research and development team in house, ERI provides the most accurate and up-to-date salary and compensation data for companies of all shapes and sizes. From planning global compensation budgets to designing a geographic salary structure, our white papers provide you with resources to help streamline your compensation planning.



If you have any other inquiries, please email us at marketing@erieri.com. We would love to chat with you!